

Strategies to double your online business' revenue



1.) OPTIMIZE SUBSCRIPTIONS TO YOUR EMAIL NEWSLETTER

Add forms, add a popup if there is none, or even add a popup that cannot be closed. Create more squeeze pages.

2.) SET UP A CALENDAR FOR PROMOTIONS

Define a promotion's schedule. Professionals define a schedule and stick to it. The promotions can run frequently, either once a week or once a month.



3.) LAUNCH NEW OFFERS

The more offers you have, the more revenue per contact on your email list. If someone doesn't like offer A, they might like offer B, this means more sales per customer.

4.) SET UP A FOLLOW-UP AUTOMATED EMAIL SEQUENCE

Set up an automated email sequence for your list. Market your offers by telling stories about your success, how you discovered a solution, and how your solution has changed a client's life.

